

UG COMMERCE
COURSE OUTCOMES (COs)

CERTIFICATE IN COMMERCE

FIRST YEAR	SEMESTER - I	Business Organization		Course Code: C010101T	Theory	Credit : 06	
		CO 1	To Familiarise the students with the Basic Business organisation concepts.				
		CO 2	To develop the ability to understand the terminologies associated with the field of Business Organisation along with their relevance, concept of Sole Proprietorship, Partnership, Joint Stock Company etc.				
		CO 3	To develop the ability to apply basic Business Organisation principles to solve business and industry related problems.				
		CO 4	Recommend Business Combination				
		Business Statistics		Course Code: C010102 T	Theory	Credit : 06	
		CO 1	To Familiarize the students with the concept of statistics and data collection				
		CO 2	To familiarize the students about the concepts of measures of central tendencies, standard deviation, etc.				
		CO 3	To teach the students about the application of different methods of Correlation, Index Number, etc.				
		CO 4	To foster the ability to compare types of time series data and determine the trend.				
		Business Communication		Course Code: C010103T	Theory	Credit : 06	
		CO 1	To familiarize the students about the conceptual knowledge of different forms of communication, barriers to communication and modern forms of communication.				
		CO 2	To impart the skills of non-verbal communication.				
		CO 3	To enhance the professional writing skills of the students.				

SEMESTER - II	CO 4	To acquire skills in reading, writing, comprehension and communication, and also to use electronic media for business communication.			
	Introduction to Computer Application		Course Code: C010104 T	Theory	Credit : 06
	CO 1	The objective of this course is to provide basic knowledge of computer			
	CO 2	To familiarize the students about the Data Base Management System			
	CO 3	To familiarize the students with Data Base Language.			
	CO 4	To provide basic knowledge about word processing			
	Business Management		Course Code: C010201T	Theory	Credit : 06
	CO 1	To develop the ability to understand the concept of Business Management along with the basic laws and norms of Business Management.			
	CO 2	To develop the ability to understand the concept of Planning and Organising			
	CO 3	To develop the ability to understand the concept of Directing			
	CO 4	To develop the ability to understand the concept of Controlling			
	Financial Accounting		Course Code: C010202T	Theory	Credit : 04
	CO 1	To help the students to acquire conceptual knowledge of fundamentals of accounting			
	CO 2	To familiarize the students with the concept of Royalty Account, Hire Purchase Account and Instalment Payment System.			
	CO 3	To familiarize the students with the concept of Branch Account and Computation of Insurance Claim.			
CO 4	To familiarize the students with the concept of Insolvency Accounts and Voyage Account.				
Computerised Accounting		Course Code:	Practical	Credit : 02	

			C010203P		
CO 1	The purpose of this paper is to provide the knowledge of accounting with the help of computer.				
CO 2	To familiarize the students with the working of Accounting Information System.				
CO 3	To familiarize the students with the application of computerised accounting system.				
	Essentials of E-commerce	Course Code: C010204T	Theory	Credit : 06	
CO 1	To familiarize the student with the basics of E-commerce				
CO 2	To familiarize the student with the application of E-Commerce on B2C distribution channel				
CO 3	To familiarize the student with the application of E-Commerce on B2B distribution channel				
CO 4	To familiarize the student with the application of E-Commerce on Governance				
	Business Economics	Course Code: C010205T	Theory	Credit : 06	
CO 1	To acquaint the students with the various principles of Business Economics				
CO 2	To familiarize the students with the concept of Theory of Cost.				
CO 3	To familiarize the students with the concept of Supply Curve				
CO 4	To familiarize the students with the concept of Business Cycle				

COURSE OUTCOMES (COs)

DIPLOMA IN COMMERCE

SECON D	SEMESTER -	Company Law	Course Code: C010301T	Theory	Credit : 06
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CO 1	To provide basic knowledge of the provisions of Companies Act, 2013 along with relevant cases.			
CO 2	To familiarize the students with the concept of share capital.			
CO 3	To familiarize the students with the working of Management of Company			
CO 4	To acquaint the students about the concept of majority powers and minority rights.			
Cost Accounting		Course Code: C010302 T	Theory	credit : 06
CO 1	To acquaint the students with the concept of cost accounting.			
CO 2	To familiarize the students with the concept of Labour Cost.			
CO 3	To familiarize the students with the concept of Unit Output Costing			
CO 4	To familiarize the students with the concept of Process Costing			
Business Regulatory Framework		Course Code: C010303T	Theory	Credit : 06
CO 1	To provide a brief idea about the framework of Indian Contract Act,1872			
CO 2	To familiarize the students with the various concept of contracts.			
CO 3	To provide a brief idea about the framework of Sales of Goods Act, 1930			
CO 4	To provide a brief idea about the framework of Negotiable Instrument Act			
Inventory Management		Course Code: C010304 T	Theory	Credit : 06
CO 1	To develop the ability to understand the concept of Inventory Management along with the basic laws and axioms of Inventory Management.			
CO 2	To develop the ability to identify the appropriate method and techniques of Inventory management for solving different problems.			
CO 3	To develop the ability to understand the concept of Working Capital Management, Demand Analysis and Obsolescence.			

SEMESTER - IV	CO 4	To develop the ability to understand the terminologies associated with the field of Inventory management and control along with their relevance.			
	Income Tax Law and Accounts		Course Code: C010401T	Theory	Credit : 06
	CO 1	To Enable the students to understand the basics of Income Tax Act and its implications.			
	CO 2	To familiarize the students with the computation of tax from Salaries, House Properties and Business & Profession.			
	CO 3	To familiarize the students with the computation of tax from Capital Gains			
	CO 4	To familiarize the students with the concept of clubbing of income.			
	Fundamentals of Marketing		Course Code: C010402T	Theory	Credit : 04
	CO 1	To provide basic knowledge about the concepts, principles, tools and techniques of marketing.			
	CO 2	To familiarize the students with the concept of market selection through STP Approach.			
	CO 3	To familiarize the students with the various promotion techniques.			
	CO 4	To make students understand about various channels of distribution.			
	Digital Marketing		Course Code: C010403P	Practical	Credit : 02
	CO 1	To develop the ability to understand the concept of Digital Marketing along with the basic forms and norms of Digital Marketing.			
	CO 2	To develop the ability to understand the terminologies associated with the field of Digital Marketing and control along with their relevance.			
	CO 3	To develop the ability to apply basic Digital Marketing principles to solve business and industry related issues and problems.			
	CO 4	To develop the ability to understand the concept of Budgetary Control, Cash Flow Statement, Fund Flow Statement, Break Even Analysis etc.			
			Course	Theory	Credit :

		Fundamentals of Entrepreneurship	Code: C010404T		06
	CO 1	To develop the ability to understand the concept of Entrepreneurship along with the basic laws and practices of Entrepreneurship.			
	CO 2	To develop the ability to understand the terminologies associated with the field of Entrepreneurship along with their relevance and EDP.			
	CO 3	To develop the ability to apply basic Entrepreneurship principles to solve business and industry related problems			
	CO 4	To develop the ability to understand the concept of Small Business, Raising of Funds, etc.			
		Tourism and Travel Management	Course Code: C010405T	Theory	Credit : 06
	CO 1	To understand the fundamental concept of Tourism			
	CO 2	To understand the concept of Modern Tourism Industry			
	CO 3	To acquaint the students with the concept of tour operations and documentation.			
	CO 4	To study the impact of tourism and tourism organisations.			

COURSE OUTCOMES (COs)

DEGREE IN COMMERCE

THIRD YEAR	SEMESTER - V	Corporate Accounting	Course Code: C010501T	Theory	Credit : 05	
		CO 1	To familiarize the students with the concept of share capital.			
		CO 2	To familiarize the students with the concept of Debentures.			
		CO 3	To acquaint the students with the concept of valuation of goodwill.			
		CO 4	To make students understand the concept of Amalgamation and Merger.			
					Course Code: C010502	Theory

Goods and Services Tax		T		
CO 1	To provide students with the working knowledge of principles and provisions of GST			
CO 2	To familiarize the students with the concept of Time, Place and Value of Supply.			
CO 3	To acquaint the students with the concept of Input Tax Credit.			
CO 4	To provide students with the working knowledge of Registration.			
Business Finance		Course Code: C010503T	Theory	Credit : 05
CO 1	To help students understand the conceptual framework of Business Finance.			
CO 2	To familiarize the students with the concept of Cost of Capital.			
CO 3	To familiarize the students with the concept of Dividend Policy.			
CO 4	To familiarize the students with the concept of time value of money.			
Principles and Practices of Insurance		Course Code: C010504 T	Theory	Credit : 05
CO 1	To develop the ability to understand the concept of Insurance along with the basic laws and practices of Insurance.			
CO 2	To develop the ability to identify the appropriate method and types of Insurance for solving different problems.			
CO 3	To develop the ability to understand the concept of Marine Insurance.			
CO 4	To develop the ability to understand the concept of Fire Insurance.			
Monetary Theory and Banking in India		Course Code: C010505T	Theory	Credit : 05
CO 1	The course familiarises the students with the working for money and financial system prevailing in India.			
CO 2	To familiarize the students with the fundamentals of Indian Banking Sector			
CO 3	To familiarize the students with the concept and working of Developmental Banks and other Non-Banking Financial Institutions.			

SEMESTER - VI	CO 4	To familiarize the students with the Reserve Bank of India.			
	Accounting for Mangers		Course Code: C010601T	Theory	Credit : 05
	CO 1	To develop the ability to understand the concept of Managerial Accounting along with the basic forms and norms of Managerial Accounting.			
	CO 2	To develop the ability to understand the concept of Budgetary Control, Cash Flow Statement and Fund Flow Statement.			
	CO 3	To develop the ability to understand the concept of Budgetary Control.			
	CO 4	To develop the ability to understand the concept of Standard Costing.			
	Auditing		Course Code: C010602T	Theory	Credit : 05
	CO 1	This course aims at imparting knowledge about the principles and methods of auditing and their application in the real world			
	CO 2	To familiarize the students with the Audit Procedures.			
	CO 3	To familiarize the students with the concept of Audit of Limited Companies.			
	CO 4	To familiarize the students with the concept of Audit of Public Sector Undertaking.			
	Financial Market Operations		Course Code: C010604T	Theory	Credit : 05
	CO 1	To develop the ability to understand the concept of Financial Market along with the basic forms and norms of Financial Market.			
	CO 2	To develop the ability to understand the concept of Primary Market Stock Exchange, SEBI etc.			
	CO 3	To develop the ability to understand the concept of Secondary Market.			
	CO 4	To familiarize the students with the investor protection guidelines issued by SEBI.			
	Human Resource Management		Course Code: C010605T	Theory	Credit : 05
	CO 1	To develop a proper understanding in the students about human			

		resource management.		
	CO 2	To familiarize the students with the process of recruitment and selection.		
	CO 3	To acquaint the students with the employee compensation techniques.		
	CO4	To familiarize the students with the various employee welfare schemes.		
		Business Ethics and Corporate Governance	Course Code: C010606T	Theory Credit : 05
	CO 1	To provide knowledge about the concepts, tools, techniques, and relevance of Business Ethics		
	CO 2	To familiarize the students with the concept of Ethical Value System.		
	CO 3	To make students understand the relationship between law and ethics.		
	CO 4	To familiarize the students with the fundamental concepts of Corporate Governance.		



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