



# P.P.N. (P.G.) College, Kanpur

96/12 Mahatma Gandhi Marg, Kanpur -208001

•Telefax: (0512)2361924 • Mob.: 8707538344•

•Website: [www.ppncollege.org](http://www.ppncollege.org) • email: [ppncollegekanpur@gmail.com](mailto:ppncollegekanpur@gmail.com)

## FACULTY OF COMMERCE

### PROGRAMME OUTCOMES (POs)

#### Degree in Master of Commerce

Program outcomes for a postgraduate degree in commerce, such as a Master of Commerce (M.Com.) are:

**PO1. Advanced Business Knowledge:** Graduates gain a deeper and more specialized understanding of various business disciplines, including accounting, finance, marketing, management, economics, and more.

**PO2. Critical Thinking:** Postgraduate programs emphasize critical thinking and problem-solving skills, enabling graduates to analyze complex business challenges and make informed decisions.

**PO3. Research and Analysis:** Graduates develop strong research and data analysis skills, which are valuable for making evidence-based business decisions and contributing to academic and professional research.

**PO4. Leadership and Management Skills:** Many programs prepare students for leadership roles, honing their management abilities, team leadership, and strategic thinking.

**PO5. Effective Communication:** Graduates enhance their written and oral communication skills, which are essential for conveying complex business ideas and strategies.

**PO6. Ethical Decision-Making:** Postgraduate programs often address ethical and social responsibility in business, equipping graduates to make ethical decisions and contribute to socially responsible business practices.

**PO7. Global Business Perspective:** Many programs focus on international business, fostering a global outlook and preparing graduates for careers in multinational corporations or international trade.

**PO8. Entrepreneurship and Innovation:** Graduates may develop skills in entrepreneurship and innovation, enabling them to create and manage their own businesses or contribute to innovative projects within existing organizations.

**PO9. Supply Chain and Operations Management:** Some programs include coursework in supply chain management, operations management, and logistics, which are important for managing the efficient flow of goods and services.

**PO10. Financial Analysis:** Graduates often acquire advanced financial analysis skills, including financial modeling, investment analysis, and risk assessment.

**PO11. Marketing Strategy and Brand Management:** Programs with a marketing focus prepare graduates to develop effective marketing strategies, manage brands, and understand consumer behavior.



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**PO12. Human Resources and Organizational Behavior:** Graduates may learn about human resource management, talent development, and organizational behavior, valuable for careers in HR or management.

**PO13. IT and Technology Management:** Programs may address information technology and technology management, equipping graduates with skills to manage and implement technology solutions in business.

**PO14. Consulting and Advisory Roles:** Graduates can work as business consultants, providing expert advice to organizations on strategy, operations, and problem-solving.

**PO15. Finance and Investment:** Postgraduate programs in finance prepare students for careers in investment banking, asset management, and financial planning.

**PO16. Public and Government Sector:** Some graduates choose to work in public administration, government roles, or public policy analysis, contributing to the development of public sector strategies and policies.

**PO17. Nonprofit and Social Enterprises:** Graduates may find roles in the nonprofit sector, contributing to social and environmental causes while managing finances and operations.

**PO18. Business Development and Sales:** Graduates can enter roles related to business development and sales, driving revenue growth and expanding market reach.

**PO19. Start-up and Entrepreneurial Ventures:** Some graduates may choose to launch their own start-ups or work with entrepreneurial ventures.

**PO19. Personal and Professional Growth:** Beyond career prospects, postgraduate commerce programs can provide personal and professional growth by expanding knowledge, networking, and fostering business acumen.

(Prof. Suman Singh)  
Convenor  
NAAC

(Prof. Abha Singh)  
Convenor  
IQAC

(Prof. Anoop Kumar Singh)  
Principal