



# P.P.N. (P.G.) College, Kanpur

96/12 Mahatma Gandhi Marg, Kanpur -208001

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## FACULTY OF HUMANITIES & SOCIAL SCIENCES

### PROGRAMME OUTCOMES (POs)

#### Degree in Master of Arts

A postgraduate degree in humanities and social sciences offers a deeper and more specialized understanding of these fields and can lead to a wide range of career opportunities, personal growth, and academic pursuits. The outcomes of a postgraduate degree in humanities and social sciences can vary based on specific field of study and career goals. Some potential outcomes are:

**PO1. Specialized Knowledge:** Postgraduate studies allow one to develop a deep and specialized understanding of your chosen field within the humanities or social sciences.

**PO2. Research and Analysis:** One gains advanced research and analytical skills, which are valuable in various sectors, including academia, research institutions, and policymaking.

**PO3. Teaching and Academia:** Many graduates choose to become educators, working as professors, lecturers, or researchers at colleges and universities.

**PO4. Policy Analysis and Development:** Postgraduate training equips one with the skills needed to analyze and influence public policies in areas such as economics, sociology, political science, and public administration.

**PO5. Government and Public Administration:** One can pursue a career in government, public administration, or civil service, working in roles related to policy analysis, program development, and implementation.

**PO6. Nonprofit and Social Services:** Graduates often find careers in nonprofit organizations, NGOs, and social services, focusing on addressing societal issues and advocating for change.

**PO7. Counseling and Social Work:** Advanced degrees in social sciences can lead to careers in counseling, social work, and mental health services.

**PO8. Journalism and Media:** One may work in journalism, broadcasting, or media, reporting on social and cultural issues, or producing content that informs the public.

**PO9. Business and Management:** Many employers value the critical thinking and communication skills gained through humanities and social sciences programs, making graduates valuable in management and leadership roles.

**PO10. Cultural Institutions:** Opportunities exist in museums, libraries, art galleries, and cultural institutions, where one can work in curation, education, and outreach.



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**PO11. Market Research and Data Analysis:** Skills in data analysis and research are valuable in market research, public opinion analysis, and consumer behavior studies.

**PO12. Public Relations and Communications:** The ability to communicate effectively and understand human behavior can lead to roles in public relations, marketing, and corporate communications.

**PO13. Community Development:** Some graduates work in community development, urban planning, or housing initiatives, contributing to the betterment of communities.

**PO14. International Relations:** Careers in diplomacy, international organizations, or foreign service are options for those interested in global affairs and international relations.

**PO15. Law and Legal Services:** A postgraduate degree in social sciences can serve as a stepping stone to law school, leading to careers as lawyers, legal advisors, or legal researchers.

**PO16. Ph.D. and Further Research:** Postgraduate programs can prepare one for doctoral studies, enabling one to conduct original research in one's field.

**PO17. Social Research and Consulting:** Graduates can work as social researchers, consultants, or policy analysts, providing expertise to organizations, think tanks, or research firms.

**PO18. Personal Enrichment:** Beyond career prospects, postgraduate studies in humanities and social sciences can enrich understanding of society, culture, and human behavior, contributing to personal growth and societal awareness.

(Prof. Suman Singh)  
Convenor  
NAAC

(Prof. Abha Singh)  
Convenor  
IQAC

(Prof. Anoop Kumar Singh)  
Principal