



P.P.N. (P.G.) College, Kanpur

96/12 Mahatma Gandhi Marg, Kanpur -208001

•Telefax: (0512)2361924 • Website: www.ppncollege.org •
•email:ppncollegekanpur@gmail.com•

3.2.2: Number of workshops/seminar/conference including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship (Session : 2020-21)

Seminar on Entrepreneurial Opportunities in the Digital Payment Ecosystem

(Department of Economics)

The Department of Economics conducted a seminar in collaboration with the Reserve Bank of India Kanpur on February 7th, 2020 on " Accelerating Awareness for Digital Payments RBI's e-BAAT Program" at the auditorium of the college. Mrs. Tuli Roy Regional Director, Reserve Bank of India, Kanpur was the chief guest. The other dignitaries and speakers of the seminar were Mr. Susheel Dwivedi, General Manager, Reserve Bank of India along with three officials. Dr. I.J.Singh, Principal, P.P.N. College chaired the session.

In her address, the Regional Director focused on the importance of Electronic Banking and cashless transactions. She also discussed digital payments, its necessity and various modes of payment like UPI, Rupay cards, debit/credit cards IMPS, NEFT, RTGS, Aadhaar enabled payment system, BHIM etc. She also explained the role of the Reserve Bank of India. She advised all participants for cashless transactions and maximum use of digital payments. During the interactive session, faculty members and the students asked many questions and participated very actively.

In her welcome address, Dr Vandana Dwivedi gave a warm welcome to all the dignitaries. She thanked the RBI officials for spreading financial awareness among students and faculty. In his address, the Principal Dr I J Singh told the importance of organizing these types of programs in the college. The program was hosted by Dr Alka Asthana. Dr Vivek Singh gave a Thanks Note. Mr. Lalit Maurya also shared his views. The seminar was attended by around 170 participants including teachers and students.



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Seminar on Entrepreneurial Opportunities in the Digital Payment Ecosystem (Department of Economics)



Entrepreneurial Opportunities in the Digital Payment Ecosystem organized by Dept. of Economics on 07.02.2021



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SEMINAR

On Accelerating Awareness For Digital Payments RBI's e-BAAT Program

Organised by
Department of Economics
At College Auditorium

On 7th February 2020
12 PM - 3 PM

Organising Committee

- Dr Vivek Singh
- Dr Alka Asthana
- Mr Lalit Maurya

Speakers:

- Dr. I.J. Singh**
Professor
P.P.N. (P.G.) College, Kanpur
- Mrs. Tuli Roy**
Assistant Professor
Department of Economics
P.P.N. (P.G.) College, Kanpur
- Dr. R.K. Dixit**
Assistant Professor
Department of Economics
P.P.N. (P.G.) College, Kanpur
- Dr. Vandana Dwivedi**
Assistant Professor
Department of Economics
P.P.N. (P.G.) College, Kanpur

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E-brochure of the Seminar

Dept. Incharge
Economics Department

Convener
NAAC

Convener
IQAC

Principal
P.P.N. (PG) College, Kanpur