



Pt. Prithi Nath (P.G.) College, Kanpur

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3.2.2: Number of workshops/seminars/conference including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship (Session: 2018-19)

Report on Print Media Mein Hindi Ka Swarup: Bauddhik Sampada Adhikar

14.09.2018

A guest lecture was organized by Department of Hindi, P.P.N. (PG) College, Kanpur, on the topic "Print Media Mein Hindi Ka Swarup: Bauddhik Sampada Adhikar" on the occasion of Hindi Diwas, In which Dr. Nidhi Kashyap, Head, Department of Hindi, Throw light on this topic why Hindi Diwas is celebrated only on 14th September?.

Geography Department Head Dr. Arti Vishnoi discussed the current form of Hindi.

Dr. Rajesh Kumar Gupta, Head of the Department of Political Science, who was presiding over this program, said that

Language is an important part of communication. At present, Hindi is a language which is spoken, understood and written in most parts of India. It is not only the official language but also a powerful communication medium for Indians. In this era of globalization, Hindi has become the main language of politics, entertainment and advertisements. In this era of digital time, the form of Hindi has also changed. Its demarcation is reflected not only in books but also in print media, social media etc.

There are three important reasons for the increase in the use of Hindi-

1. Technological development of Hindi
2. Marketism
3. Common public's connection with Hindi and allied languages

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The importance of the use of Hindi on print media is not only the Hindi language but also the identity of Indianness, India is also the true carrier, communicator and representative of the country's life values, culture and traditions.

In this era of print media, creative studies have become easier for people, due to whom it has become easy to copy stories, poems, articles etc., but this is a violation of copyright under the rules of Intellectual Property Rights, for which strict provisions have been made. Benefited the students by giving them information about various provisions.

The program was conducted by Mr. Anoop Kumar Singh and thanks were given by Mrs. Neetu Gupta.




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Guest Lecture on Hindi Diwas

Date- 14.09.2018

PRINT MEDIA MEIN HINDI KA SWARUP: BHAUDDHIK Sampada ADHIKAR

Organized by
Department of Hindi

Resource Persons:
Dr. Rajesh Kumar
Dr. Arti Vishnoi

Coordinator:
Dr. Nidhi Kashyap
Department of Hindi
P.P.N College, Kanpur

Guest lecture on Print media me Hindi ka Swarup: Bauddhik sampada adhikar was organised by department of Hindi on 14.09.2018



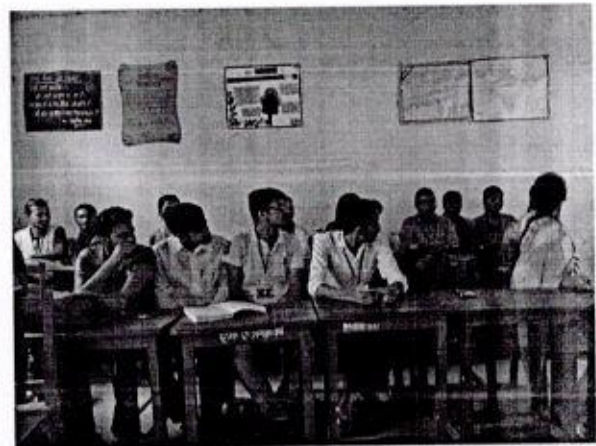
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