



# Pt. Prithi Nath (P.G.) College, Kanpur

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**3.2.2: Number of workshops/seminars/conference including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship (Session: 2022-23)**

## **Report on Workshop on "Navigating the Research Landscape: Advanced Methods in Social Science"**

11/05/2023

The Department of Sociology at Pt. Prithi Nath (PG) College, Kanpur, organized an insightful workshop on "Navigating the Research Landscape: Advanced Methods in Social Science." The distinguished speaker for the event was Prof. T.B. Singh from Kashi Vidyapeeth University, Varanasi. The workshop aimed to equip participants with advanced research methodologies in the dynamic field of sociology.

The workshop commenced with a warm welcome by the Head of the Department of Sociology, expressing gratitude to Prof. T.B. Singh for gracing the occasion. The opening session set the tone for an engaging and informative exploration of advanced research methods.

### **Key Topics Covered:**

#### **➤ Foundations of Social Science Research:**

Prof. T.B. Singh provided a comprehensive overview of the philosophical underpinnings of social science research, emphasizing the role of theory in shaping research questions.

#### **➤ Qualitative Research Methods:**

Participants engaged in hands-on sessions exploring various qualitative research techniques such as interviews, focus groups, and content analysis. Prof. Singh delved into ethical considerations crucial in qualitative research.

#### **➤ Quantitative Research Methods:**

Prof. T.B. Singh shared insights into quantitative research design, statistical analysis, and the practical application of tools like SPSS. Common challenges in quantitative research were addressed to enhance participants' proficiency.





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**Workshop on**  
**"Navigating the Research Landscape: Advanced Methods in Social Science"**

**Organised by**  
Department of Sociology

**Resource Person**  
Prof. T. B. Singh  
MGKVP, Varanasi

**Organizing Members**  
Dr. K.K. Yadav  
Shri K.M.P. Singh  
Department of Sociology

**Date: 11.05.2023**

➤ **Mixed Methods Research:**

The workshop explored the integration of qualitative and quantitative approaches to provide a holistic understanding of research. Prof. Singh guided participants on designing and implementing mixed methods studies.

➤ **Survey Design and Implementation:**

Practical sessions were conducted on crafting effective survey instruments, administering surveys, and analysing the collected data. Prof. T.B. Singh shared valuable tips for successful survey research.





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## ➤ Ethical Considerations in Social Science Research:

Prof. Singh engaged participants in discussions on ethical dilemmas, offering practical strategies for ethical decision-making in social science research.

## ➤ Data Analysis Techniques:

Participants received hands-on training in advanced data analysis methods, including coding, thematic analysis, and statistical interpretation.

## ➤ Research Communication and Reporting:

Prof. T.B. Singh emphasized effective ways of presenting research findings, crafting research papers, and communicating outcomes to diverse audiences.

## Closing Remarks:

The workshop concluded with expressions of gratitude to Prof. T.B. Singh for his invaluable insights and expertise. Participants expressed their appreciation for the practical and interactive nature of the workshop, acknowledging the significance of the knowledge gained in advancing their research skills.

The "Navigating the Research Landscape: Advanced Methods in Social Science" workshop at Pt. Prithi Nath (PG) College proved to be a successful endeavour, fostering a deeper understanding of advanced research methodologies among the participants and contributing to the academic excellence of the sociology department.



Workshop conducted by department of Sociology on 11.05.2023