



# Pt. Prithi Nath (P.G.) College, Kanpur

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**: Number of workshops/seminars/conference including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship (Session: 2022-23)**

## **Report on Workshop on the " Entrepreneurship Development Organised by Department of Management Studies (BBA), PPN PG College S.F DEPARTMENT. PPN PG College.**

To inculcate the Management Practices and Entrepreneurial skills among budding managers, i.e. the BBA students of Second and final year, PPN COLLEGE (BBA DEPARTMENT) organized a workshop on "Entrepreneurship Development" on 14<sup>th</sup> June 2023. This seminar was organized by the Dr. POOJA VIDYARTHEE under the guidance of Prof. B.D PANDEY, Coordinator of Self finance Department. BBA Department invited as a guest speaker Dr. Bhagwan Jagwani, Director Allen house institute of Management, Rooma, Kanpur . Dr. Bhagwan Jagwani with his vast experience of entrepreneurship and leadership in the industry and academia, guided students about what is entrepreneurship and what are the basic features of an entrepreneur which distinguish him from others. He quoted his own experiences and explained to students the practical aspects of entrepreneurship and answered queries of students related to the Indian markets. He also explained the risk and difficulties associated with a new venture and the strategies to overcome to become a successful entrepreneur.

Dr. Bhagwan Jagwani led an engaging session that covered essential aspects of entrepreneurship development

- To know the various techniques of innovation
- To understanding the theories of innovation and entrepreneurial development;
- To understand the relationship between innovation and entrepreneurial development;
- To understand the main components of Entrepreneurship Development;
- To understand the concept of Entrepreneurial Development
- The Seminar has the objective of introducing the participants with fundamental of entrepreneurship development so that they can understand the requirements and challenges in this area. The applied aspect of this workshop on the practical sessions where they can apply this knowledge in decision making. Following are the key learning objectives of this workshop: promoting entrepreneurial culture.

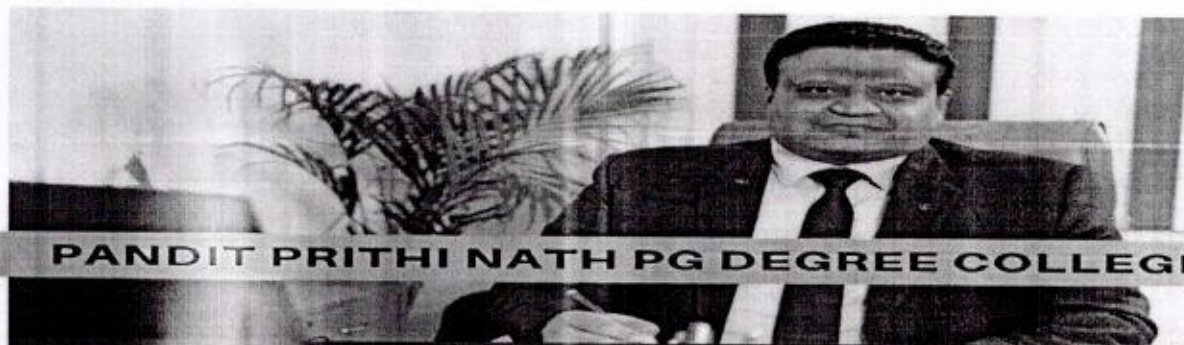


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**PANDIT PRITHI NATH PG DEGREE COLLEGE**

**BBA DEPARTMENT INVITES**

**DR. BHAGWAN JAGWANI  
DIRECTOR**

**ALLEN HOUSE MANAGEMENT INSTITUTE**

As the Guest Speaker to grace us with us benign presence for Entrepreneurship Development Session with the BBA students at our college.

**Conclusion:** The workshop on the **On Entrepreneurship Development** proved to be a valuable and timely event for the participants from PPN PG College. The seminar was organized to raise basic awareness of entrepreneurial concepts and to enable students to identify and learn how to make a mindset to take up entrepreneurship as a career. The facilitator introduced the concept of entrepreneurship by focusing on myths related to it and the different aspects of entrepreneurship such as entrepreneurs are born not made, entrepreneur fit an ideal profile, all you need is money to be an entrepreneur, all you need is luck to be an entrepreneur and another is that great idea is the only ingredient in a recipe for business. He mentioned that the reason that people do not start their new ventures in a country like India is due to non-awareness amongst the population of India and decides to go for jobs in private or government sector so as to minimize the risk. Sir explained in detail about the various attributes of successful entrepreneurs such as drive, communication skills and technical skills.



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## 3.2.2: Number of workshops/seminars/conference including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship (Session: 2021-22)

Workshop conducted by Department of Management Studies (BBA)



Workshop conducted by Department of Management Studies (BBA) on 14-06-2023