



# Pt. Prithi Nath (P.G.) College, Kanpur

96/12 Mahatma Gandhi Marg, Kanpur -208001

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**3.2.2: Number of workshops/seminars/conference including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship (Session: 2022-23)**

## SEMINAR on the "Research Methodology"

Organised by Department of Management Studies (BBA), PPN PG  
College S.F DEPARTMENT.

Introduction: One-day E-Seminar titled "Research Methodology" was conducted by Department of Management & IQAC . The resource person was Dr. Amit Kumar Niranjana, as Trained Economic Analyst in the corporate field .. All the faculty members from Management were present in the Seminar . A total of 104 participants were registered in this Seminar. The convenor of this event, Dr. Pooja Vidyarthi gave welcome note. The Dr. Amit Kumar Niranjana said about the advantages of Research Methodology. Honourable Dr. Amit Kumar Niranjana Focused on the current employment crisis, it is necessary to encourage skill-based courses.

### **Objectives of Session**

- The main objective of the seminar is to support the students to use rationally alternative research methods when preparing their dissertation. The E-Seminars also aims :-
- To understand some basic concepts of research and its methodologies
- To identify appropriate research topics To select and define appropriate research problem and parameter.
- To prepare a project proposal (to undertake a project) To organize and conduct research (advanced project) in a more appropriate manner
- To write a research report and thesis To write a research proposal (grants)

**For Whom** The purpose of the seminar is to introduce students to the most important conceptual approaches of research as well as to explore and formulate the theoretical framework for the analysis of the topic that is examined in the context of their Graduate Dissertation. The Seminar signifies:-



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- To proven knowledge and understanding about the design of scientific research, methodology and research methods.
- Developing the knowledge and understanding sub-research objects offers at the same time the opportunity to expand their scientific horizons. .
- To acquire knowledge about the use of different statistical techniques and methods.
- To obtain, by systematically applying the relevant methods, the necessary capabilities to adapt to actual research processes especially as regards search, treatment and interpretation of reliable information. At the end of the course, students will be able to design and carry out, in real terms, a small-scale as well as a large-scale scientific research. .
- To develop their ability to critically analyze, evaluate and synthesize complex and multi-dimensional concepts.
- To promote the progress of the knowledge society and generating new research ideas.

**Duration and date** The workshop will be of 2 hour, dated on 24.06.2023.

**PPN COLLEGE,  
BBA DEPARTMENT**

Seminar on Research Methodology

**Dr. Amit Kumar  
Niranjana**

Padma Shree  
Award  
Nominated  
World record  
holder

Dr. Amit Kumar Niranjana is the first Indian to qualify UGC-NET in six different subjects, has qualified UGC-NET-JRF in Commerce and in the very same year in December for UGC-NET in Economics. But the ambitious teacher's journey didn't end there. Apart from that, he completed his PhD in Economics from IIT-Kanpur in 2015.

**STARTS AT 11.30 AM • • • •**

**24th June, Sat**