



P.P.N.(P.G.)College,Kanpur

96/12MahatmaGandhiMarg,Kanpur-208001

•Telefax: (0512)2361924 • Website: www.ppncollege.org•

•email:ppncollegekanpur@gmail.com•

3.2.2: Number of workshops/seminar/conference including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship (Session: 2018-19)

Seminar on “Developing Interactive Financial Literacy Tools: An Entrepreneurial Approach” **(Department of Economics)**

The Department of Economics organized a Seminar on Developing Interactive Financial Literacy Tools: An Entrepreneurial Approach in collaboration with the Reserve Bank Of India, Kanpur on January 25, 2019 in P.P.N. College, Kanpur. The seminar was inaugurated by the Chief Guest of the event Mr. Vivek Deep, Regional Director, Reserve Bank of India, Kanpur and Dr I. J. Singh (Principal) at 12pm at B.S.Hazle auditorium of the college. Other dignitary of the program was Shri Susheel Dwivedi (G.M., R.B.I.).

Regional Director, in his inaugural address, emphasized on the importance of Electronic Banking and cashless transactions. He also discussed the importance of being financially literate to avoid financial frauds and for enjoying cashless transactions. He explained the role and functions of the Reserve Bank of India in Indian Economics. In his address, Mr. Susheel Dwivedi advised all participants for maximum use of digital payments.

The seminar was hosted by Dr. Vandana Dwivedi. Vote of thanks was given by Dr. R.K. Dixit. Dr Vivek Singh, Dr Alka Athana, Dr B.D. Pandey, Dr S.P. Singh, Dr Lalit Maurya and other faculty members were present in the seminar. Besides, more than 147 students participated actively. The interactive session with the teachers and students was very lively and was well received by the participants.



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Seminar on Developing Interactive Financial Literacy Tools: An Entrepreneurial Approach 25th January 2019



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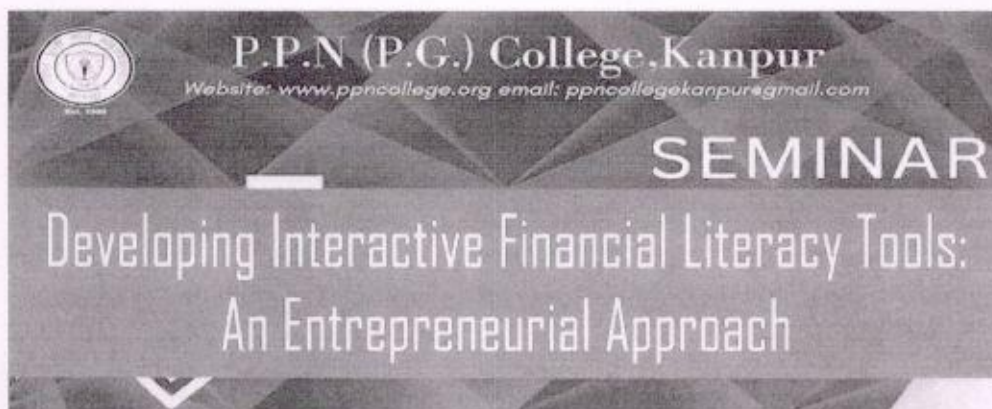
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Organised by
ECONOMICS DEPARTMENT

On 25th January 2019
12 PM - 3 PM
At College Auditorium



Dr. I J Singh
Principal,
P.P.N (P.G.) College,
Kanpur



Mr. Vivek Deep
Regional Director,
Reserve Bank of India,
Kanpur



Dr. R K Dixit
Assistant
Head,
Department of Economics,
P.P.N (P.G.) College, Kanpur



Dr. Vandana Dwivedi
Organising Secretary,
Department of Economics,
P.P.N (P.G.) College, Kanpur

Organising Committee:

- Dr Vivek Singh
- Dr Alka Asthana
- Mr Lalit Maurya

E-Brochure of the Seminar